

A LEADER'S JOURNEY

10-WEEK PROGRAM

The
MAXWELL METHOD of
LEADERSHIP

Everything **RISES & FALLS** on **LEADERSHIP**.



Whether you are responsible for developing your company, others, or yourself, the more effective you are as a leader, the further you will go.

CHANGE IS INEVITABLE; growth is optional.



Leaders embrace change as the key to growth. *The 21 Irrefutable Laws of Leadership* is your handbook for growing and developing yourself and others.

Learn what it means to **BE A LEADER**.



Over the course of 10 weeks, we will explore each of the 21 Laws and help you discover your leadership strengths and challenges.

LEAD OTHERS *With* **CONFIDENCE**

The 21 Irrefutable Laws of Leadership are lessons from John C. Maxwell, expert leadership teacher, consultant and author. Maxwell's nearly 50 years of leadership experience has resulted in timeless laws of leadership such as:

- **THE LAW OF SOLID GROUND:**
Trust is the foundation of Leadership.
- **THE LAW OF ADDITION:**
Leaders add value by serving others.
- **THE LAW OF THE PICTURE:**
People do what people see.

*And 18 other relevant principles to
Improve Your Impact & Influence.*



*Upon completion of this training,
participants will have the knowledge
and skills to effectively use the
Maxwell Method of Leadership
to lead others with confidence.*

